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Action plan

- Image-led action plans for each corporate objective, moving away from table-led diagrams – again design ideas welcome!

1

Welcome to our plan

- Joint introduction to our corporate plan from Carolyn and Jim (linking in to our co-operative messaging)

Online could include: video introduction

2

This is Oldham

Where are we?

- Map of national/regional/local context (similar to LGC submission map)

Basic measurements of Oldham – infographic

- Population breakdowns (gender, age, ethnicity, disability?)
- How many businesses (by type/sector?)
- How many households (by type?)
- Employment rate including what our average wage is etc.
- Green spaces and parks including distance from the countryside (2 miles)

Online: interactive map for where Oldham is, click through to release further information

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Corporate objective 3

A co-operative council creating responsive and high quality services

- Infographic for key stats based around the objective (using some of the information from the co-ops and neighbourhoods recruitment infographic)
- The co-operative story so far – what we've done to date
- Out co-operative future 2015-2020 – what's next?


Online: video of making a co-operative difference

Corporate Plan

2015 – 2020

Draft contents template

Here is the initial outline for the contents of the refreshed corporate plan, suggesting how this information could be presented and structured, estimating how early ideas could be best displayed online.



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This is Oldham Council

Definition of a Borough council (compared to unitary etc.)

Basic measurements infographic containing;

- Budgets: revenue, capital, savings
- Staff: directly employed, Oldham Care and Support
- Services: breakdown, 700 services
- Assets: Schools, Town halls, offices

Political makeup infographic

- Political balance – coloured diagram of elected members representation
- Voter turnout – voting system (election by thirds)
- District map (online)
- Model of governance – outlining constitution, cabinet and committee structures
- Youth Council
- Mayoralty

Online: voter turnout for each district displayed on the maps, click through to each wards, links to member profiles/district pages, online version will be able to be easily updated following local elections

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Corporate Objective 2

Confident communities where everybody does their bit

- Infographic for key stats based around the objective (volunteering, carers)
- The co-operative story so far – what we've done to date
- Out co-operative future 2015-2020 – what's next?

Online: video of how we're volunteering/supporting local communities (based around staff conference)

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Corporate objective 1

A productive place to invest where business and enterprise thrive

- Infographic for key stats based around the economic value
- The co-operative story so far – what we've done to date
- Out co-operative future 2015-2020 – what's next?

Online: video for GOW?

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Oldham: a co-operative council

Possibly 4 sections across 2 pages building on current infographics available

- Our vision and objectives
- Co-operative Values and Co-operative Charter
- Our behaviours
- Co-operative operating model (?)

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What do we do/how do we work?

Regional context (current and future) likely to focus on text around the following – open to image design ideas!

- AGMA • GMCA – GM Devo-Manc
- GM Strategy

Local context

- Oldham Plan • Structure diagram of Oldham Partnership
- Cluster diagrams and information

Districts

- District teams • Devolution to the districts

Business planning framework